

**Emerge! Center Against Domestic Abuse** provides **safety** and **resources** to those experiencing domestic abuse. Your sponsorship is a **lifeline** for people in need of these services.



Hi [name],

Each year, our emergency crisis line takes thousands of hotline calls. Every day, our shelter is operating at or near capacity with members of our community seeking safety, often with nothing but a trash bag full of cherished belongs.

We sincerely thank you for considering a partnership with Emerge! **We believe our community has the solution to ending domestic abuse within our community**, and community partners like <name> play a key role in making that belief become reality.

Emerge! provides assistance to anyone who seeks our services, and therefore, sponsorships are crucial to Emerge! Your investment will **directly** impact our participants, and provide the fuel to help our community end domestic abuse altogether.

To honor the impact you will make, our sponsorship packages will recognize you on our website and social media platforms as a sponsor. There are additional benefits at each sponsorship level, which include recognition at our signature Mother of the Year luncheon and Domestic Violence Awareness Month events.

We have made some changes to 2018's sponsorship package, based on feedback we received from corporate partners in 2017. We invite further feedback to understand how to best provide opportunities for our community partners who want to support ending domestic abuse in our community.

Again, thank you for your consideration and your support. If you have any additional questions, please contact me, **Shaundra Higgins**, at any time. I look forward to discussing this opportunity with you.

## About Emerge

Emerge! Center Against Domestic Abuse was formed in 2008 when Tucson Center for Women and Children merged with the Brewster Center and became the largest provider of comprehensive domestic violence services in Southern Arizona. Our services include: a 24-hour bilingual crisis hotline, emergency shelter, lethality assessments, safety planning, case management, basic needs (food, clothing, hygiene items), support groups, domestic abuse education, lay-legal assistance, life-skills education, financial literacy, housing stabilization assistance, connections to community resources, transportation assistance, parenting education, age-appropriate services for children, and more.

Best Regards,

A handwritten signature in black ink that reads 'Shaundra Higgins'.

Shaundra Higgins

Events and Sponsor Outreach Coordinator

[shaundrah@emergecenter.org](mailto:shaundrah@emergecenter.org)

520.750.7211

# Sponsorship at-a-Glance



<b>Sponsorship Benefits</b>	<b>Copper Sponsor \$2,500</b>	<b>Bronze Sponsor \$5,000</b>	<b>Silver Sponsor \$7,500</b>	<b>Gold Sponsor \$10,000</b>
Logo placement on Emerge! website	•	•	•	•
Recognition on social media platforms (number of times varies according to level)	•	•	•	•
Use of Emerge name/logo for your partnership marketing efforts	•	•	•	•
Logo placement in monthly eBlast	•	•	•	•
Logo featured on Emerge! homepage (number of times varies according to level)		•	•	•
Personalized onsite volunteer info session for employees who wish to volunteer with Emerge		•	•	•
Preferred group “party” sessions (group volunteer sessions) throughout the year		•	•	•
One on one with Emerge! leadership staff to discuss our vision for 2018 and the current events affecting our work.			•	•
Your company featured in Emerge eNewsletter and print newsletter, with the primary content provided by you			•	•
Your logo included on select Public Service Announcements				•

## ***Event-specific Benefits***

Ad space in the Mother of the Year luncheon program	•	•	•	•
Table of 10 at the Mother of the Year luncheon	•	•	•	•
Visual recognition at the Mother of the Year luncheon through sponsorship displays	•	•	•	•
Logo included on Mother of the Year luncheon marketing materials, including save-the-date postcard & mailed invitations		•	•	•
Special recognition on social media platforms on Wear Purple Day during Domestic Violence Awareness Month 2018		•	•	•
Verbal recognition at Mother of the Year luncheon from event stage			•	•
Preferential volunteer shifts for Annual Holiday House event			•	•
Your banner hung at the Mother of the Year luncheon, the “Stuff- the - Truck” events during Domestic Violence Awareness Month, and at the Holiday House event.				•
Opportunity to put additional materials in gift bags for all Mother of the Year luncheon guests				•

# Organizational Sponsorship

*If you would like a substitution, we will work with you to find an agreeable alternative/price.*

## Copper Sponsor

**\$2,500**

- ✓ Logo placement on Emerge! website
- ✓ Recognition as a sponsor on all of Emerge! social media outlets (Facebook, Twitter, Instagram) twice a year
- ✓ Use of the Emerge! name/logo for your marketing efforts
- ✓ Logo placed in monthly eblast
- ✓ ¼ page ad space in Mother of the Year program
- ✓ Your organization recognized at the Mother of the Year event
- ✓ Opportunity to have a table\* and/or admission to event

## Bronze Sponsor

**\$5,000**

Everything included in the level above, with the added benefits:

- ✓ Featured sponsor on Emerge! homepage twice during calendar year 2018
- ✓ Additional recognition on social media platforms four times a year
- ✓ Personalized onsite volunteer information sessions for employees wishing to volunteer with Emerge!
- ✓ Preferred group volunteer sessions for groups of employees that wish to volunteer with Emerge!
- ✓ Upgraded to ½ page ad space in Mother of the Year luncheon program
- ✓ Your logo included on Emerge! event materials, such as save-the-date cards, flyers, and invitations
- ✓ Special company recognition with employees participating in Wear Purple Day on Emerge! social media platforms identifying company as sponsors

## Silver Sponsor

**\$7,500**

Everything included in the level above, with the added benefits:

- ✓ Featured sponsor on Emerge! homepage three times during calendar year 2018
- ✓ Additional recognition on Social Media platforms, once each month
- ✓ One on one coffee with Emerge! leadership staff, where you learn about Emerge's 2018 vision and current events affecting our work.
- ✓ Your company featured in Emerge eNewsletter and print newsletter, with primary content provided by you
- ✓ Full page ad space in Mother of the Year luncheon program
- ✓ Your organization recognized at the Mother of the Year luncheon from event stage

\*per **IRS publication 526**, \$400 of the total packet price is a non-tax-deductible contribution

## Gold Sponsor

**\$10,000**

Everything included with the above level, with the added benefits:

- ✓ Featured sponsor on Emerge! homepage four times during calendar year 2018, and especially during high traffic times (e.g. during Mother of the Year luncheon and Domestic Violence Awareness Month)
- ✓ Your logo on select Public Service Announcements
- ✓ Full page ad space in Mother of the Year program with preference for the inside cover
- ✓ Your banner hung at annual Mother of the Year luncheon held on Friday, April 27, 2018, and at “Stuff – the-Truck” events during Domestic Violence Awareness Month
- ✓ Opportunity to put additional materials in gift bags for all Mother of the Year guests (approx. 300 guests)

# 2018 Sponsorship Confirmation Form



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Name (as you'd like to be listed in print materials)

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Contact Name (if different from above)

Phone

Email

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Address

City

State

Zip

YES! WE WOULD LIKE TO BECOME A 2018 EMERGE! SPONSOR AT THE:

- \$10,000 Gold Sponsor     \$5,000 Bronze Sponsor  
 \$7,500 Silver Sponsor     \$2,500 Copper Sponsor

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Signature of Representative of Sponsoring Organization

Title

Date

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Signature of Emerge! Representative

Title

Date

## PAYMENT

- Please invoice me             Check enclosed, payable to Emerge!  
 Charge my credit card in the amount of \$\_\_\_\_\_     AMEX     MC     Visa

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Card Number

Expiration Date

Security Code

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Signature

\*per **IRS publication 526**: \$400 of the total packet price is a non-tax-deductible contribution